



# Co-director – Role description

## About IC Change

IC Change is a volunteer-led campaign calling for the UK Government to ratify the Istanbul Convention on violence against women. The campaign launched in 2014 with [a petition](#) and now has a coalition of over 70 organisations. In 2017, the campaign helped to secure the [Preventing and Combating Violence Against Women and Domestic Violence \(Ratification of Convention\) Act 2017](#).

## About the role

We're looking for a creative campaigner to help lead the IC Change campaign. Alongside two other co-directors, you will be steering the campaign and overseeing and supporting our team of volunteers.

## About you

We're looking for a creative individual who is passionate about addressing the issue of violence against women. You seek to campaign from love. And you understand the importance of self-care, not least snacks.

You'll be someone who:

- Is passionate about ending violence against women.
- Seeks to create change from and in love.
- Is positive, motivated and able to work with people who are not like you.
- Can help to build and strengthen the volunteer team.
- Has a creative and flexible attitude.
- Can help to build and strengthen the volunteer team.
- Can work independently and alongside others.

Importantly, we are a passionate team of volunteers who are learning a lot of what we do as we go. A commitment to learning and growing is more important than previous experience.

## Responsibilities

- In collaboration with the other two co-directors, oversee all campaign activity, developing and delivering an effective strategy to increase our impact.
- Lead and develop the volunteer team, guiding and supporting volunteers in their roles and building a healthy, happy team culture.
- Build relationships with external stakeholders and develop strategic partnerships, including with supporting organisations and parliamentarians.
- Ensure campaigns are delivered on time and to plan, using a project management approach to coordinate independent work streams.
- Oversee and maintain systems to monitor and evaluate the performance, reach and impact of all campaigns activity.
- Oversee the campaign budget and governance.
- Act as a spokesperson for IC Change, including media appearances where required.
- Support and promote inclusion, diversity and equality of opportunity in the workplace.

## Skills, knowledge and experience

- Creative and experienced campaigner, able to develop and implement campaign strategies and plans.
- Excellent written communication skills, with an ability to write high-quality, creative and engaging copy about complex issues for a range of audiences.
- Excellent verbal communication skills, with an ability to communicate, engage and persuade people at different levels.
- Strong interpersonal skills with an ability to build relationships and work collaboratively and effectively with external stakeholders, as well as team members.
- Ability to prioritise tasks and delegate.
- Proactive attitude, and an ability to work independently and as part of a team.

### *Desirable skills, knowledge and experience:*

- Experience of managing volunteers or leading a team.
- Understanding of violence against women.
- Experience of campaigning on women's rights issues.
- Experience of project management and delivering ambitious plans on time, to budget and evaluating outcomes.

- Research, analytical and information gathering skills and the ability to present it in a persuasive manner.

## If you are interested...

If you are interested, please email us with answers to 3 key questions to [icchangeuk@gmail.com](mailto:icchangeuk@gmail.com) by **Wednesday 12 January at 5pm**.

- Why are you interested in the role and the campaign? (Up to 300 words).
- Tell us briefly about your background and why you think you'd be a good fit for the role. (Up to 300 words).
- Have a look at the [website](#) or our Facebook or Twitter (@ICchangeUK) and tell us one idea you have to take this campaign forward. (Up to 300 words).

## The process

Not knowing the process and timeframe isn't fun. Make sure to read our joining the IC Change team (PDF version [here](#) or Word version [here](#)) for more about how we work and what to expect from applying.

## If you have any questions

If you have any questions or concerns about the role or process, do get in touch via email on [icchangeuk@gmail.com](mailto:icchangeuk@gmail.com) or call Kathryn on 07444655421. This phone is a campaign phone so will only be available between 9am and 7pm Monday - Friday. If we miss your call, we will do our best to call back as soon as we can.